

NATIONAL INFANT IMMUNIZATION WEEK 2022

Illinois Chapter

INCORPORATED IN ILLINOIS

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



National Infant Immunization Week (NIIW) is April 25th through May 2nd, 2022. Over the last two years, many children have fallen behind on well-visits and routine VACCINATIONS. NIIW is a wonderful time to remind your patients about the importance of PROTECTING children two years and younger from vaccine-preventable diseases. It's also a great time to let them know that it is NEVER TOO LATE to get back on track.

We have put together 10 IMAGES ready for social media, with supporting messages for NIIW 2022 that we hope you will consider SHARING. You can use the worded messages without images and remember, it's ALWAYS good to include a link for more information **OR** an action item like "call us at xxx-xxxx to schedule your child's appointment today". You will also find some resources for fostering SUPPORT for vaccines in your practice.

THANKS FOR ALL YOU DO!



The Illinois Chapter,
American Academy of Pediatrics

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1.

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NATIONAL INFANT IMMUNIZATION WEEK highlights the importance of protecting children two years and younger from vaccine-preventable diseases (VPDs).

2.

Most childhood
vaccines are
90-99% EFFECTIVE
in preventing disease.



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3.

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VACCINES ARE SAFE.
The U.S. has a long-standing system that studies and reviews vaccines.

As new information and science becomes available, vaccine recommendations are **UPDATED AND IMPROVED!**

4.

Getting babies their recommended vaccinations before age 2 is the best way to **PROTECT** them from serious and dangerous diseases.

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6.



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7.

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8.

Vaccine schedules
are carefully timed to get the
STRONGEST RESPONSE from your child's
immune system



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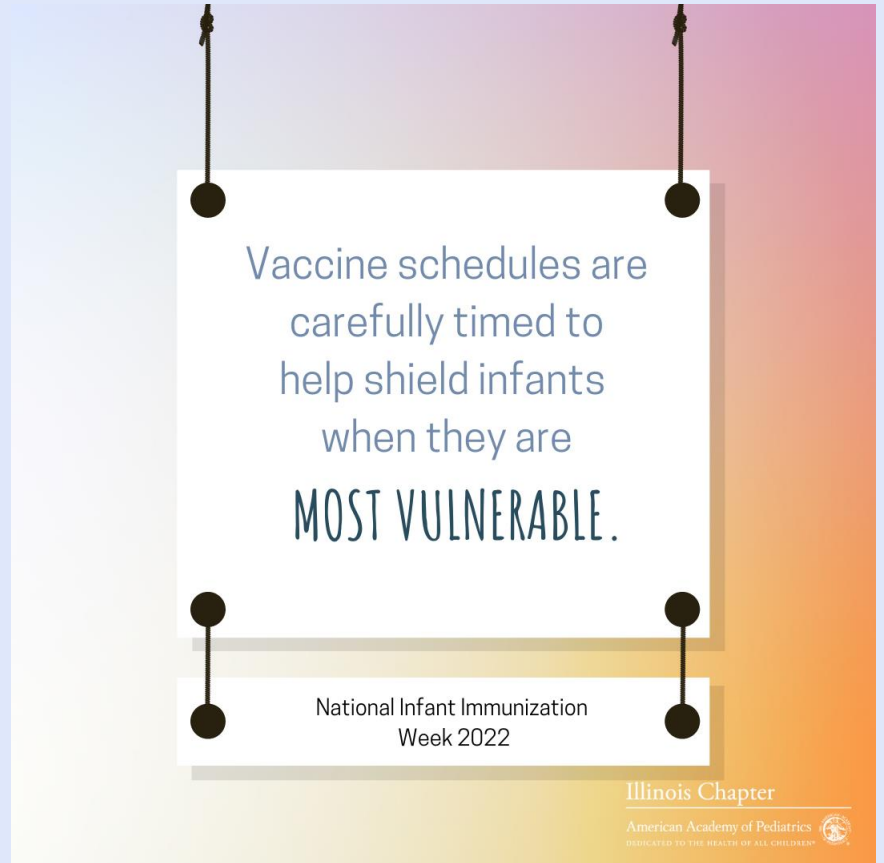
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9.

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10.

Why do babies get more than one vaccine during the same visit?

1. Children should be given **PROTECTION** as soon as possible.

2. Fewer office visits! This **SAVES TIME, MONEY, AND CAN BE EASIER** for the child.



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SOCIAL MEDIA POSTS: WORDING

- Most parents choose the safe, proven protection of vaccines.
#ivax2protect
- Getting your baby the recommended vaccinations by age two is the best way to protect them from serious childhood diseases. #NIIW
- Who wants whooping cough (pertussis) or measles?! No one, especially not your baby. Get them vaccinated.
- Most childhood vaccines are 90-99% effective against diseases. #VaccinesWork
- Vaccine-preventable illnesses are extremely dangerous, especially to infants. Protect them by getting them vaccinated.
- Make sure you are protecting your baby from vaccine preventable diseases by getting them vaccinated on time.
- Give your little explorer protection from illness through getting their routine vaccinations on time.
- Do you know why babies get multiple vaccines at once? There is a recommended schedule to help protect them as soon as possible.
- Do you know why babies get multiple vaccines at once? This is safe – and saves time and money for you - and possible distress for your little one.

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SAMPLE SOCIAL MEDIA POSTS: WORDING WITH LINKS

- Most parents choose the safe, proven protection of vaccines. Learn more at [healthychildren.org](https://www.healthychildren.org).
- Getting your baby the recommended vaccinations by age two is the best way to protect them from serious childhood diseases. For vaccine schedules, visit [here](#).
- Make sure you are protecting your baby from vaccine preventable diseases by getting them vaccinated on time. To ensure your child is on schedule visit [here](#).
- Do you know why babies get multiple vaccines at once? This is safe – and saves time and money for you - and possible distress for your little one. To learn more about why multiple vaccines are needed visit [here](#).
- Did you know it's never too late to catch up on routine vaccinations? Learn more at [healthychildren.org](https://www.healthychildren.org).
- Immunizations saves millions of lives every year. Learn more at [healthychildren.org](https://www.healthychildren.org).
- Vaccines boost natural immunity. For a look at vaccine schedules, visit [here](#).
- Vaccines work. Vaccines are safe. Ensure your child is up to date, visit [here](#).

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RESOURCES FOR HEALTHCARE PROVIDERS AND PRACTICES

- [Fostering Support for Vaccination in Your Practice](#) – CDC
- [Vaccine Conversations with Parents](#) – CDC
- [2022 Vaccine Schedules](#) – AAP Redbook
- [Advisory Committee on Immunization Practices \(ACIP\) Vaccine Recommendations and Guidelines](#) – ACIP/CDC
- [Keys to Storing and Handling Your Vaccine Supply](#) – CDC
- Increasing Timely Vaccination of Children: Provider Vaccine Communication & Other Evidenced-Based Strategies, Annika M. Hofstetter, MD, PhD, MPH
View the [Recording](#) and [Slides](#) – ICAAP

RESOURCES FOR PATIENTS

- [Resources for families](#) – ICAAP
- [Vaccine Preventable Diseases HealthyChildren.org](#) – AAP
 - [Diphtheria](#)
 - [Haemophilus influenzae type b \(Hib\)](#)
 - [Hepatitis A](#)
 - [Hepatitis B](#)
 - [Human Papillomavirus \(HPV\)](#)
 - [Influenza \(Flu\)](#)
 - [Measles](#)
 - [Meningococcal Infections](#)
 - [Mumps](#)
 - [Pertussis \(Whooping Cough\)](#)
 - [Pneumococcal Infections](#)
 - [Polio](#)
 - [Rotavirus](#)
 - [Rubella \(German Measles\)](#)
 - [Tetanus](#)
 - [Varicella \(Chicken Pox\)](#)