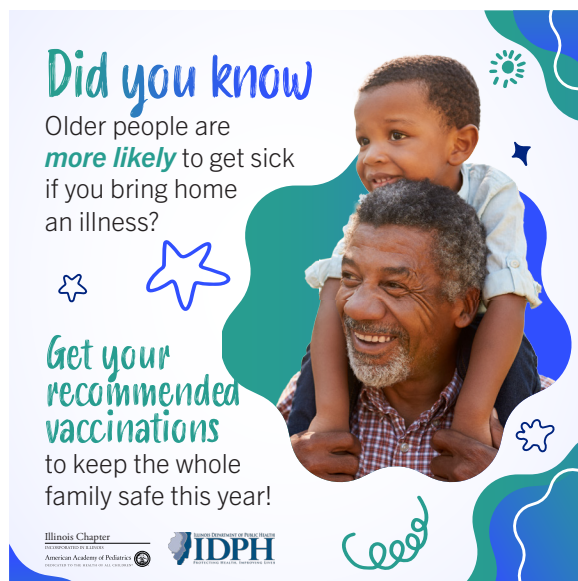


Stronger Families

SOCIAL MEDIA POSTING GUIDE

POST 01



Post Copy:

Older people like grandmas, grandpas, nanas, and poppas are more vulnerable to flu, COVID, and other diseases because our immune systems weaken as we age. If older people live in your home, keep them extra safe by making sure everyone in the family is caught up on their recommended vaccinations!

Artwork Filename:

ICAAP_School-Immunizations_StrongerFamilies_SocialMedia_Post-01.jpg

POST 02



Post Copy:

There is a cost to getting sick. When children catch preventable illnesses, they need to stay home which means missed work, lost wages, or paying for unexpected childcare. It's also tough on them – they miss out on fun with their friends and can get behind on their school work which can cause more stress. This year, do what you can to avoid these disruptions by making sure everyone is up-to-date on their recommended vaccinations!

Artwork Filename:

ICAAP_School-Immunizations_StrongerFamilies_SocialMedia_Post-02.jpg

POST 03



Post Copy:

Vaccines are an easy and safe addition to everything you're already doing to keep your family safe. Keep going and schedule that doctor's appointment today!

Artwork Filename:

ICAAP_School-Immunizations_StrongerFamilies_SocialMedia_Post-03.jpg