

Illinois Chapter

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American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



## Thank you for downloading the toolkit for *The Stronger Families* social media campaign!

We are pleased to introduce our *Strong Families* social media campaign, which includes social media graphics with post copy that encourage parents and guardians to have their children vaccinated for preventable diseases.

Now that you've opened the compressed file, you'll see the following assets:

**A Posting Guide** – That maps each social media graphic with its corresponding post copy.

**Image Assets** - Individual JPGs of each available social media graphic in the campaign.

To post to your own social media, download the correct JPG, review the Posting Guide, and copy the corresponding post content and paste into your social media platform of choice. These graphics are optimized to work across platforms!

**Thank you for your unwavering commitment to promoting good health!**

With gratitude,

The Illinois Chapter, American Academy of Pediatrics

*Funding for this project was made possible by the Office of Disease Control, through the Illinois Department of Public Health.*