

Messaging to Encourage Pediatric Vaccinations

SOCIAL MEDIA POSTING GUIDE

POST 01



Post Copy:

Help keep your kids healthy this season and beyond by working with their doctor to get them all of their recommended vaccines! A single visit can provide a lifetime of protection against dangerous diseases. Call and schedule that appointment today! #HealthyKids #IllinoisKids #Illinois #Vaccines #Vaccination #Immunization #GrowUpHealthy #StrongKids #StrongCommunities

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post01.jpg

Recommended URL:

illinoisap.org/family-immunization-resources

POST 02



Post Copy:

Our incredible medical researchers and scientists work each year to help make flu and COVID-19 vaccines that offer the best protection from these viruses that change over time. Make sure your kids and your family are protected, call your doctor today to schedule your family's seasonal vaccines! #Flu #COVID #Vaccines #HealthyKids #HealthyFamilies #ColdAndFluSeason #Illinois #IllinoisKids

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post02.jpg

Recommended URL:

illinoisap.org

POST 03



Post Copy:

We know it's been a hectic few years and little ones may have missed their checkups and vaccines. If that's true for your family, you are not alone! Give your doctor's office a quick call and ask which vaccines your child needs to stay safe and healthy. They might be able to schedule multiple vaccines in a single visit to save you time! #Vaccines #Checkups #HealthyKids #HealthyFamilies #Vaccination #Immunization #Illinois

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post03.jpg

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illinoisap.org

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POST 04



Post Copy:

Did you know that older people are at higher risk of getting sick? If you have an older loved one in your home or you interact with older people in your community, make sure the whole family gets their recommended vaccines to keep everyone protected this season! Call and ask your doctor about vaccines for flu, COVID-19, and RSV! #HealthyFamilies #HealthyIllinois #HealthyCommunities #ColdAndFluSeason #Flu #COVID #Vaccines #Immunization

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post04.jpg

Recommended URL:

illinoisap.org

POST 05



Post Copy:

We get that there's a lot of different information about vaccines out there and it can feel overwhelming and even scary! But your child's doctor can help you with any questions you may have! They want to help you to raise a healthy and happy child! Talk to them if you have any questions about vaccines. #Pediatricians #FamilyDoctor #HealthyKids #HealthyIllinois #Vaccines #Immunization

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post05.jpg

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illinoisap.org/family-immunization-resources

POST 06



Post Copy:

Did you know that becoming severely ill can be prevented with a single vaccine visit to your doctor? It's never too late to protect your child and keep them safe and healthy! Call your child's doctor to learn more about the recommended vaccines for children! #Pediatricians #FamilyDoctor #HealthyKids #HealthyIllinois #Vaccines #Immunization

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post06.jpg

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POST 07



Post Copy:

There's a reason we don't hear a lot about children becoming very sick from these dangerous illnesses these days! That's because our incredible medical researchers and scientists have developed amazing vaccines that have been protecting kids from these viruses for generations. Help keep your little ones safe and healthy by scheduling their vaccinations today! #Vaccines #Immunization #HealthyKids #HealthyFamilies #HealthyIllinois

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post07.jpg

Recommended URL:

illinoisAAP.org/family-immunization-resources

POST 08



Post Copy:

Did you know that getting the flu and COVID-19 vaccines can prevent serious symptoms if your child get sick? That means less time away from school, less missed work, fewer lost wages, and much happier families! Keep your family safe, healthy, and active this season by scheduling their flu and COVID-19 vaccines! #Flu #COVID #Vaccines #HealthyKids #HealthyFamilies #ColdAndFluSeason #Illinois #IllinoisKids

Artwork Filename:

ICAAP_VFC_SocialMedia_PediatricVaccination_Post08.jpg

Recommended URL:

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