

# Messaging to Encourage Pediatric Vaccinations

## SOCIAL MEDIA POSTING GUIDE

### POST 01



#### Post Copy:

Help keep your kids healthy this season and beyond by working with their doctor to get them all of their recommended vaccines! A single visit can provide a lifetime of protection against dangerous diseases. Call and schedule that appointment today! #HealthyKids #IllinoisKids #Illinois #Vaccines #Vaccination #Immunization #GrowUpHealthy #StrongKids #StrongCommunities

#### Artwork Filename:

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post01.jpg

#### Recommended URL:

[illinoisAAP.org/family-immunization-resources](https://illinoisAAP.org/family-immunization-resources)

### POST 02



#### Post Copy:

Our incredible medical researchers and scientists work each year to help make flu and COVID-19 vaccines that offer the best protection from these viruses that change over time. Make sure your kids and your family are protected, call your doctor today to schedule your family's seasonal vaccines! #Flu #COVID #Vaccines #HealthyKids #HealthyFamilies #ColdAndFluSeason #Illinois #IllinoisKids

#### Artwork Filename:

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post02.jpg

#### Recommended URL:

[illinoisAAP.org](https://illinoisAAP.org)

### POST 03



#### Post Copy:

We know it's been a hectic few years and little ones may have missed their checkups and vaccines. If that's true for your family, you are not alone! Give your doctor's office a quick call and ask which vaccines your child needs to stay safe and healthy. They might be able to schedule multiple vaccines in a single visit to save you time! #Vaccines #Checkups #HealthyKids #HealthyFamilies #Vaccination #Immunization #Illinois

#### Artwork Filename:

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post03.jpg

#### Recommended URL:

[illinoisAAP.org](https://illinoisAAP.org)

# Messaging to Encourage Pediatric Vaccinations

## SOCIAL MEDIA POSTING GUIDE

POST 04



**Post Copy:**

Did you know that older people are at higher risk of getting sick? If you have an older loved one in your home or you interact with older people in your community, make sure the whole family gets their recommended vaccines to keep everyone protected this season! Call and ask your doctor about vaccines for flu, COVID-19, and RSV! #HealthyFamilies #HealthyIllinois #HealthyCommunities #ColdAndFluSeason #Flu #COVID #Vaccines #Immunization

**Artwork Filename:**

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post04.jpg

**Recommended URL:**

[illinoisap.org](https://illinoisap.org)

POST 05



**Post Copy:**

We get that there's a lot of different information about vaccines out there and it can feel overwhelming and even scary! But your child's doctor can help you with any questions you may have! They want to help you to raise a healthy and happy child! Talk to them if you have any questions about vaccines. #Pediatricians #FamilyDoctor #HealthyKids #HealthyIllinois #Vaccines #Immunization

**Artwork Filename:**

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post05.jpg

**Recommended URL:**

[illinoisap.org/family-immunization-resources](https://illinoisap.org/family-immunization-resources)

POST 06



**Post Copy:**

Did you know that becoming severely ill can be prevented with a single vaccine visit to your doctor? It's never too late to protect your child and keep them safe and healthy! Call your child's doctor to learn more about the recommended vaccines for children! #Pediatricians #FamilyDoctor #HealthyKids #HealthyIllinois #Vaccines #Immunization

**Artwork Filename:**

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post06.jpg

**Recommended URL:**

[illinoisap.org/family-immunization-resources](https://illinoisap.org/family-immunization-resources)



# Messaging to Encourage Pediatric Vaccinations

## SOCIAL MEDIA POSTING GUIDE

### POST 07



#### Post Copy:

There's a reason we don't hear a lot about children becoming very sick from these dangerous illnesses these days! That's because our incredible medical researchers and scientists have developed amazing vaccines that have been protecting kids from these viruses for generations. Help keep your little ones safe and healthy by scheduling their vaccinations today! #Vaccines #Immunization #HealthyKids #HealthyFamilies #HealthyIllinois

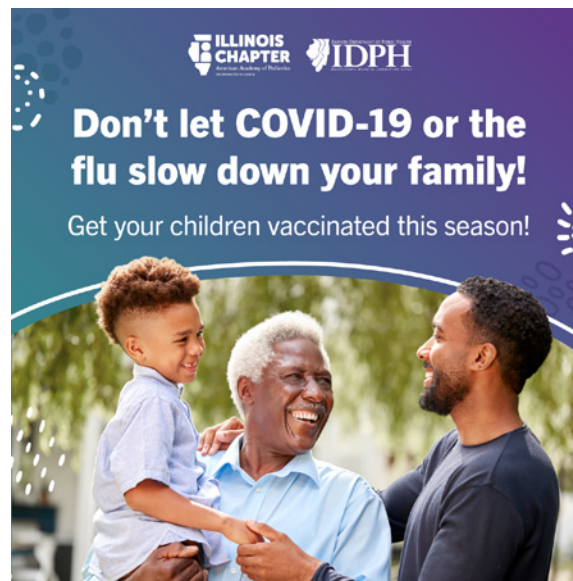
#### Artwork Filename:

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post07.jpg

#### Recommended URL:

[illinoisAAP.org/family-immunization-resources](https://illinoisAAP.org/family-immunization-resources)

### POST 08



#### Post Copy:

Did you know that getting the flu and COVID-19 vaccines can prevent serious symptoms if your child get sick? That means less time away from school, less missed work, fewer lost wages, and much happier families! Keep your family safe, healthy, and active this season by scheduling their flu and COVID-19 vaccines! #Flu #COVID #Vaccines #HealthyKids #HealthyFamilies #ColdAndFluSeason #Illinois #IllinoisKids

#### Artwork Filename:

ICAAP\_VFC\_SocialMedia\_PediatricVaccination\_Post08.jpg

#### Recommended URL:

[illinoisAAP.org/family-immunization-resources](https://illinoisAAP.org/family-immunization-resources)