

# Messaging on the Vaccines for Children Program

## SOCIAL MEDIA POSTING GUIDE

POST 01



**Post Copy:**

The Vaccines for Children program provides free vaccines to eligible kids ages 18 and younger! If your child qualifies, they could get protected at little to no cost! Talk to your child's doctor today to see if they qualify! #VaccinesForChildren #VFC #HealthyKids #HealthyCommunities #Vaccines #Immunization #HealthAndWellness #Illinois #ICAAP

**Artwork Filename:**

ICAAP\_VFC\_SocialMedia\_VFC-Messaging\_Post01.jpg

**Recommended URL:**

[vfc.illinois.gov/search](https://vfc.illinois.gov/search)

POST 02



**Post Copy:**

The Vaccines for Children program helps kids who qualify in Illinois get the vaccines they need at little to no cost. Visit [VFC.Illinois.gov/search](https://vfc.illinois.gov/search) to find a doctor near you who offers this program! #VaccinesForChildren #VFC #HealthyKids #HealthyCommunities #Vaccines #Immunization #HealthAndWellness #Illinois #ICAAP

**Artwork Filename:**

ICAAP\_VFC\_SocialMedia\_VFC-Messaging\_Post02.jpg

**Recommended URL:**

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POST 03



**Post Copy:**

Many kids in Illinois are eligible for free vaccines through the Vaccines for Children program! If your child is American Indian or Alaskan Native, OR if they are covered under Medicaid as primary or secondary insurance, OR if they are not insured and are 18 or younger, they could qualify for free vaccines! Visit [VFC.Illinois.gov/search](https://vfc.illinois.gov/search) to find a doctor near you who offers this program! #VaccinesForChildren #VFC #HealthyKids #HealthyCommunities #Vaccines #Immunization #HealthAndWellness #Illinois #ICAAP

**Artwork Filename:**

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# Messaging on the Vaccines for Children Program

## SOCIAL MEDIA POSTING GUIDE

POST 04



**Post Copy:**

Did you know that many doctors throughout Illinois participate in the Vaccines for Children program that offers free vaccines to kids who are uninsured or underinsured? That means your kids could be eligible for free flu and COVID-19 vaccines this year which can help keep them healthy! Ask your doctor about the VFC program or explore [VFC.Illinois.gov/search](https://vfc.illinois.gov/search) to find a doctor near you who offers this program! #VaccinesForChildren #VFC #HealthyKids #HealthyCommunities #Vaccines #Immunization #HealthAndWellness #Illinois #ICAAP

**Artwork Filename:**

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POST 05



**Post Copy:**

Did you know that children 18 years and younger who are uninsured, underinsured, or covered by Medicaid may be eligible for free, life-saving vaccines? Talk to your child's doctor to see if they qualify or visit [VFC.Illinois.gov/search](https://vfc.illinois.gov/search) to find a doctor near you who offers this program! #VaccinesForChildren #VFC #HealthyKids #HealthyCommunities #Vaccines #Immunization #HealthAndWellness #Illinois #ICAAP

**Artwork Filename:**

ICAAP\_VFC\_SocialMedia\_VFC-Messaging\_Post05.jpg

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