



## Thank you for downloading the toolkit for *The Vaccine Requirements for School Enrollment* campaign!

We are pleased to introduce our *Vaccine Requirements for School Enrollment* campaign, which includes an editable parent outreach flyer and social media graphics with post copy to remind parents and guardians of the required Certificate of Child Health Examination form and vaccines for children enrolling in kindergarten, sixth grade, and ninth grade.

Now that you've opened the compressed file, you'll see the following folders:

**Outreach Flyer** – This folder contains PDF files of the parent/guardian outreach flyer with the state deadline of October 15, 2024 in Spanish and English. If your school's due date is October 15, 2024, simply select the English or Spanish file, open it, save it, and print it or email it to your student body.

**Editable Outreach Flyer** - If your school has an earlier due date than the state-mandated October 15th deadline for the Certificate of Child Health Examination form, you can edit the date in these files to match your school's schedule. Simply open the Spanish or English flyer file, find the underlined open area of text, click into the field, and type your school's due date. Next, go to file > save as > name your updated file, and save to your device. These files can be printed or delivered electronically.

**Social Media** – This folder includes a Spanish and an English social media toolkit with guidance that maps each social media graphic with its corresponding post copy. To post to your own social media, download the correct JPG, review the Posting Guide, and copy the corresponding post content and paste into your social media platform of choice. These graphics are optimized to work across platforms!

**Thank you for your unwavering commitment to promoting good health!**

With gratitude,

The Illinois Chapter, American Academy of Pediatrics

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