Illinois WIC®* Infant Formula Conversion Guide

Effective: February 1, 2026

WIC participants will be transitioned from the Enfamil products to the Similac products shown below.

Enfamil® WIC Products	Similac® WIC Products
Enfamil® Infant Powder 12.5 oz	Similac® Advance® Powder 12.4 oz
Enfamil® Infant Conc. Liquid 13 fl oz	Similac® Advance® Conc. Liquid 13 fl oz
Enfamil® Gentlease® Powder 12.4 oz	Similac Total Comfort® Powder 12.6 oz
Enfamil™ Reguline® Powder 12.4 oz	Similac® Advance® Powder 12.4 oz
Enfamil™ ProSobee® Powder 12.9 oz	Similac® Soy Isomil® Powder 12.9 oz
Enfamil™ ProSobee® Conc. Liquid 13 fl oz	Similac® Soy Isomil® Conc. Liquid 13 fl oz

Additional Contracted Similac WIC Product Available

Similac Sensitive® Powder 12.5 oz

*WIC is the registered trademark of the US Department of Agriculture and an abbreviation for the Special Supplemental Nutrition Program for Women, Infants, and Children. No endorsement of any brand or product by the USDA is implied or inferred. If customers have questions about which Similac formula is right for their baby, please direct them to their local WIC agency.
Enfamil ProSobee, Enfamil Gentlease, Enfamil Reguline, Enfamil A.R. and Enfamil Infant are not registered trademarks of Abbott.

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